



Imager Software, Inc.

SmartBUY Program

CONTRACT NO. GSQ0009AE0020

USERS' ORDERING GUIDE

September 2009

For further information, please contact:

Benton Belcher, MapDotNet Sales Representative

Phone: (850) 893-6741 x1023

Benton.Belcher@goisc.com

2932 Wellington Circle

Tallahassee, Florida 32309

HOW TO ORDER THROUGH THE BPA

ISC offers a variety of ordering options to meet your procurement needs, including telephone, email, or mail.

Ordering via this BPA is decentralized. Orders may be submitted by any authorized Government Ordering Officer, in accordance with the terms and conditions of this Blanket Purchase Agreement (BPA) and the General Services Administration (GSA) Schedule, or by prime contractor authorized by a Government Contracting Officer in accordance with Federal Acquisition Regulations (FAR) Part 51. Orders may be placed by phone, email or mail, on an authorized form such as a Standard Form (SF) 1449 or via Department of Defense (DD) Form 1155.

ISC's price list is available at:

http://www.mapdotnet.com/index.php?option=com_content&view=article&id=60&Itemid=41

Please be prepared to give the following information to ISC's MapDotNet Sales Representative when you place your order:

- ✓ *Company name*
- ✓ *Order contact name*
- ✓ *Invoice address, phone number, and attention*
- ✓ *Purchase order number*
- ✓ *Cost center number, release number, job code, or any other information to be captured*
- ✓ *Quantity and description of product(s) to be ordered*
- ✓ *End user name, phone number, and email address.*
- ✓ *Shipping address, phone number, and attention*
- ✓ *Shipping method*

After your order is placed, ISC's MapDotNet Sales Representative will give you an Order Confirmation Number; please keep this for future reference.

Placing an Order by Telephone

ISC's MapDotNet's Sales Department

Telephone number: (850) 893-6741 x1023

Hours: 8:30 a.m. to 5:00 p.m. EST Monday through Friday

- When your order is complete, you will be given an order confirmation number. This number may be used as a reference for your order.

Placing an Order by email

ISC's MapDotNet Sales Department

Sales@goisc.com

24 hours a day, 7 days a week

- The Sales Department will be available to process your order during regular business hours, which are between 8:30 a.m. and 5:30 p.m. EST Monday through Friday.

Placing an Order by Mail

You may place your order by mail using the address below:

ISC

Attn: MapDotNet SmartBuy
Benton Belcher
2932 Wellington Circle
Tallahassee, Florida 32309

Information for DD Form 350:

Company Name: Imager Software, Inc.

Attn: MapDotNet SmartBuy, Benton Belcher

Address: 2932 Wellington Circle, Tallahassee, Florida 32309

DUNS: 805277969

Cage Code: 3QAH2

TIN#: 593030550

ABOUT ISC

ISC is classified as a Small Business and offers various GSA contract vehicles, including IT Services schedule 70 and SmartBUY Geospatial Software and Services.

ISC has proven itself with Government clients, having successfully performed as the prime contractor on numerous contracts across the country.

A leading information technology company with proven expertise in Geospatial software development, ISC specializes in developing vertical Geospatial applications on both MapDotNet and Microsoft's .NET platform. The ISC core team consists of more than 30 full-time and part-time senior professionals with wide-ranging experience including, geographic information systems, custom software development, interactive design and project management. Our team has a proven track record of delivering world class solutions for government and commercial clients.

ISC is the developer of **MapDotNet**, a GIS application development platform for .NET. MapDotNet is a commercially available off-the-shelf product for rapidly building web, smart-client and desktop applications. MapDotNet is used by hundreds of government and commercial organizations around the world.

ISC SmartBUY products include:

GSA SKU	PRODUCT DESCRIPTION
MDN-DEV	MAPDOTNET UX DEVELOPER SUBSCRIPTION Includes 1 development license for the MapDotNet UX Web Services and Engine
MDN-ELA	MAPDOTNET LOCAL GOVERNMENT ELA The MapDotNet Local Government Solution Enterprise License Agreement is available to local government agencies in municipalities with a maximum population of 500,000 individuals as established by the United States Census Bureau.
MDN-PROD	MAPDOTNET UX WEB SERVICES RUNTIME LICENSE Includes 1 runtime license for MapDotNet UX Web Services which are licensed per server, regardless of processors, cores, applications or end users
MDN-VC	VIRTUAL CITY/ECONOMIC DEVELOPMENT WEBSITE The Virtual City/Economic Development websites are complete mapping websites for users to configure and deploy with their local GIS data. The

Virtual City/Economic Development website is built for visualization and data mining GIS datasets like parcels, zones, and more.

MDN-PMAIN MAPDOTNET UX WEB SERVICES RUNTIME LICENSE
MAINTENANCE

Entitles licensees to all MapDotNet UX upgrades for one year.

ISC SmartBuy Services:

ISC provides consulting resource services and product training both remotely and on site with our customer's. Our resources are located throughout the U.S. and will assist for short term and long term engagements. ISC's development team specializes in development of solutions built with the **MapDotNet** platform.

ISC offers design, development and project management services under Special Item Number 132-51 Information Technology Professional Services apply exclusively to IT Services within the scope of this Information Technology Schedule.

Services Position Title:

GIS .Net Sr. Developer

MapDotNet Platform Training Description:

MapDotNet Platform Training is an all-inclusive onsite 3-day classroom training course that prepares software developers for the development of Web 2.0 mapping applications. The training covers concepts of Web 2.0 mapping application development, building MapDotNet map files, deploying MapDotNet Web Services and building Web applications with the MapDotNet SDKs. The course is limited to 5 students and includes training materials.

ABOUT THE CONTRACT

Contract Type: SmartBuy for Geospatial Software and Services

ISC BPA Period of Performance

Base Period: Date of Award through 8/31/10

Option Year 1: 9/1/10 through 8/31/11

Option Year 2: 9/1/11 through 8/31/12

Option Year 3: 9/1/12 through 8/31/13

Option Year 4: 9/1/13 through 8/31/14

Imager Software, Inc. – SmartBuy Contract # GSQ0009AE0020

Imager Software, Inc. - DUNS: 805277969

Imager Software, Inc. - Cage Code: 3QAH2

Imager Software, Inc. - TIN#: 593030550

Overview: ISC's MapDotNet geospatial application development product and the services we provide around it have been specifically designed to provide a secure, scalable, and high-performance solution for the government sector. MapDotNet software meets today's Web 2.0 standards and can be used 'out-of-the-box' or can be integrated into line-of-business applications using the latest Microsoft .NET technology.

In the spirit of the Federal Acquisition Streamlining Act, the General Services Administration (GSA), Federal Acquisition Service (FAS), SmartBUY Program Management Office (PMO) and Imager Software Inc (DBA ISC) enter into an agreement to further reduce the administrative costs of acquiring commercial items from the General Service Administration (GSA) Federal Supply Schedule (FSS) Contract (GS-35F-0636P),

FSS Contract Blanket Purchase Agreements (BPAs) reduce contracting and open market costs such as: search for sources, the development of technical documents, solicitations, and the evaluation of bids and offers.

This BPA will further decrease costs, reduce paperwork, and save time by eliminating the need for repetitive, individual purchases from the schedule

contract. The objective is to create a purchasing mechanism for the Government that works better and costs less.

This BPA has been designated as a co-branded GSA/FAS/SmartBUY PMO and DoD/ESI Agreement, which is open to all U.S. Executive Agencies (as defined in 48 CFR 21), including the DoD, authorized state and local government entities, and authorized contractors, except as restricted herein.

Authorized Users.

This BPA has been designated as a GSA/FAS/SmartBUY PMO and DoD/ESI Agreement and is open for ordering by all United States Federal agencies, Department of Defense Components, authorized state and local government entities, and authorized contractors. For the purposes of this agreement, a DoD component is defined as: the Office of the Secretary of Defense (OSD), the Military Departments, the Chairman of the Joint Chiefs of Staff, the Combatant Commands, the Inspector General of the Department of Defense (DoD IG), the Defense Agencies, the DoD Field Activities, the U.S. Coast Guard, and the Intelligence Community. GSA or other applicable ordering organizations/agencies are authorized to place orders under this BPA on behalf of DoD end users and must comply with DFARS 208.7400. This BPA is also open to all cost-reimbursement Contractors authorized to order in accordance with FAR Part 51.

SmartBUY and ISC Points of Contact

BPA Points of Contact for Civilian and State/Local Agencies	
<p>Stephen Bell SmartBUY Project Manager Phone: (703) 306-7595 Fax: (703) 306-6816 E-mail: Stephen.Bell@gsa.gov</p>	<p>Michael Hargrove SmartBUY Contracting Officer Phone: (703) 306-7701 Fax: (703) 306-6816 E-mail: Michael.Hargrove@gsa.gov</p>
BPA Points of Contact for DoD Agencies	
<p>Traci Smith AF IA Software Product Manager Phone: (334) 416-4540 E-mail: Traci.Smith@gunter.af.mil</p>	<p>Duane Haughton AF ESI Software Product Manager Phone: (334) 416-1754 E-mail: Duane.Haughton@gunter.af.mil</p>
ISC Points of Contact	
<p>Edwin Lott SmartBUY & Schedule 70 Contract Manager Phone: (850) 893-6741 x1022 E-mail: Edwin.Lott@goisc.com</p>	<p>Bonnie Kistler Director of Accounting Phone: (850) 893-6741 x1029 E-mail: Bonnie@goisc.com</p>
<p>Benton Belcher MapDotNet Federal Sales Representative Phone: (850) 893-6741 x1023 E-mail: Benton@goisc.com</p>	